



NEWS RELEASE

For immediate release

Media Contact:

Christina Diaz, Star Promoz PR Team Lead

Phone: (330) 281-0051

Email: christina.diaz@centcmd.com

STAR PROMOZ MOVES FUNDRAISER DATE FORWARD DUE TO IMMEDIATE NEED, ANNOUNCES LOCATION

The INN requests children friendly food items due to the number of children out of school and in need.

Brightwaters, NY. (July 7, 2014) — Star Promoz announced last week it would be holding a food drive for children friendly food items in late summer, but has decided to move the date forward to July 17, 2014 in order to provide the items to The INN (Interfaith Nutrition Network) earlier than originally anticipated. The Business Corners at 200 Motor Parkway in Hauppauge, NY has been announced as the location for the fundraiser.

"Many of my key clients are non-profits so I understand that their timelines are often stricter and there is an immediate need for these items," said Helen Zagaro, owner of Star Promoz. "I respect the work of The INN, who operates a network of 14 soup kitchens and 22 homeless shelters throughout Nassau and Suffolk. When I learned about the surge of 'little guests' who come to their soup kitchens in the summer, I knew Long Island businesses could come together to make a difference," said Zagaro.

Star Promoz has been contacted by interested business partners since the earlier release last week. Their first official sponsor is Restoration Dry Cleaners, who serve the greater

New York area. On social media, volunteers are offering their assistance beyond the event date, such as picking up donations and sharing the event with their network.

About The INN: The mission of The INN (Interfaith Nutrition Network) is to address the issues of hunger and homelessness on Long Island by providing food, shelter, long-term housing and supportive services in a dignified and respectful manner for those who seek the organization's help. For more information, please visit www.the-inn.org or call (516) 486-8506.

About Star Promoz: Star Promoz provides branded promotional items for businesses and campaigns. It is located on Long Island, and serves an international client base. Locally, Star Promoz is home to The Lunch Break, a Long Island business networking event, and Schwaggy, a plush dog mascot and brand ambassador for open houses and special events. For information, call (631) 580-6035 or visit www.promotions.li

#

For additional press needs such as photographs, graphics, interviews, or press access, please contact the Star Promoz press team lead, Christina Diaz, at email: christina.diaz@centcmd.com